

MEDIA RELEASE



Duarte Da Silva Announced as CEO of the Prince Edward County Chamber of Commerce

April 18, 2024

(Prince Edward County) – After an extensive executive search, the PEC Chamber of Commerce Board of Directors is pleased to announce the appointment of Duarte Da Silva as its new Chief Executive Officer effective April 18, 2024.

“We are so pleased to appoint Duarte Da Silva as the new CEO for the PEC Chamber of Commerce. With his proven leadership, in depth knowledge of The County, and industry expertise, we are confident Duarte will excel in further elevating the Chamber's mission to support local businesses,” said Jason Clarke, outgoing Board Chair.

“I am thrilled to lead such an important organization in Prince Edward County. The Chamber has been part of the fabric of PEC for almost 120 years as the central hub for business. Our members have equity in the Chamber and are the reason for our success,” said Da Silva. “I look forward to working with our business leaders, partners and government, as we together, make The County the best place to live and do business,” said Duarte Da Silva.

Duarte worked closely with Lesley Lavender, former CEO, during the transition period, to ensure a smooth and seamless handover of responsibilities.

The PEC Chamber of Commerce extends its gratitude to the board hiring committee (Jason Clarke, Peter Drummond, and Lana Whitteker) for their efforts in identifying the ideal successor to lead The Chamber, advance the interests of its members, and foster economic growth and competitiveness across Prince Edward County.

About The Prince Edward Chamber of Commerce

Since 1905, we've been the largest business network in Prince Edward County representing members of all sizes and sectors. We're a non-profit, member driven business association that creates and delivers programs and opportunities for businesses to be their best. Through events, networking opportunities, programming, advocacy, and cost-saving programs, we provide opportunities that help strengthen business, promote, and influence the policy conditions that enable success, and strive to exemplify community leadership.

For more information, please contact:

Duarte Da Silva

Prince Edward County Chamber of Commerce

CEO

duarte@pecchamber.com | 613-476-2421