Tagona Press Strikes Silver at the 2021 North American Independent Publisher Awards

Prince Edward: A Four Season County, Canada East – Best Non-Fiction



Sault Ste. Marie, Ontario Sault publisher Tagona Press and its multi-dimensional creative team have been named 2021 North American Independent Publisher Awards ('IPPY') silver medalists for their recently published work, 'Prince Edward: A Four Season County'. Tagona co-founder Bryan Davies described the award as, "Gratifying in every way. Book publishing is a challenging enterprise at any time, and the Covid pandemic added

some new hurdles. Our book is a testament to a wonderful collaborative effort - four talented Prince Edward County photographers working beautifully in synch with our equally fine Sault creative and production team. I am honoured to be part of it."

In July 2020, Davies imagined a work that would take every reader through beautiful, historic Prince Edward County while revealing its remarkable four season appeal. Resident County photographers Peggy deWitt, Robbie Garden, Phil Norton and Jason Pettit collectively contributed over 90 gorgeous images telling a County story that goes far beyond its wineries and famed Sandbanks Provincial Park. Internationally acclaimed Sault talents Gary & Joanie McGuffin provided high level photo editing and creative leadership. Local writer Helen Dow and Davies crafted the text. Leading Canadian new literature review, The Miramichi Reader described the 'Four Season' photography as "beautifully reproduced ... a magnificent souvenir style book" – high praise for the Sault's Cliffe Printing, and graphic artist Aaron Alessandrini (page layouts and advertisements). The Algoma Marketplace has expertly coordinated all 'Four Season' e-commerce.

The official (virtual) IPPY award ceremony will be held June 30. 'Prince Edward' is the first of five books that Tagona Press is publishing as its 2021 Four Season Ontario series – Hastings County, Durham Region, and two Algoma District books will be released this summer and fall.

For more information

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Tagona Creative