

PRINCE  
EDWARD  
COUNTY

## Business Excellence Awards



2023  
Prince Edward County

# BUSINESS EXCELLENCE AWARDS



**ABOUT THE AWARDS**



**CATEGORIES**

**SPONSORSHIP**

Packages and opportunities

**THURSDAY  
9 NOVEMBER**

TICKETS AVAILABLE NOW-EVENTBRITE  
**IN-PERSON AT THE CAPE**

INQUIRIES  
**613-476-2421**

Prince Edward County Chamber of Commerce

[pecbusinessexcellenceawards.com](http://pecbusinessexcellenceawards.com)

# ABOUT THE AWARDS

PRINCE  
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Business  
Excellence  
Awards



The PEC Business Excellence Awards are dedicated to recognizing exemplary models of excellence and community service by local businesses, and the invaluable contribution they make to the County's economic development, unique character and outstanding quality of life.

Peer recognition is a meaningful acknowledgment of the dedication and hard work that has been invested by The County's businesses. All our nominees and winners serve as inspiration and best practice guides for everyone, whether new and aspiring entrepreneurs or seasoned businesses. They foster the spirit of adventure and enterprise and invite others to challenge their thinking.

## TESTIMONIAL

*We are honoured to win the award for Non-Profit! It feels great to be recognized for our important work in the community! I want to express my gratitude to all of our supporters for their hard work and dedication.*

### COUNTY FOOD HUB

Not-For-Profit Award Recipient 2022

### SYMBOLISM OF THE TROPHY

*SHAPE: The raindrop represents the water that surrounds us in Prince Edward County and the ripple effect our businesses and people have on the good of the community and the economy.*

*COLOUR: Blue for water, for imagination and inspiration. Brown for the land, for strength and reliability. Together they represent resilience and dependability.*

## CAN I NOMINATE? WHO CAN I NOMINATE?

These awards, hosted and facilitated by the PEC Chamber of Commerce, are open to any business, entrepreneur or not-for-profit organization based in Prince Edward County and not just Chamber members. Equally, nominations are welcome from any individual, business or organization.

[WWW.PECBUSINESSEXCELLENCEAWARDS.COM](http://WWW.PECBUSINESSEXCELLENCEAWARDS.COM)

# AWARD CATEGORIES

This awards ceremony celebrates the contributions of businesspeople and features organizations that exemplify leadership and business excellence in our community.

## BUSINESS OF THE YEAR

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To recognize achievement in business and significant contributions to the business community. Supporting documentation (eg letters of commendation, newspaper articles) is highly recommended.

## BEYOND BUSINESS

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In recognition of an individual, business or organization in the business community who has contributed to the fabric of Prince Edward County through community involvement, community support and volunteerism.

## ENTREPRENEURIAL SPIRIT

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To recognize a business or organization that exemplifies excellence in any or all of the following areas:

- new or innovative product or service
- quality of merchandise
- quality of customer service
- job creation
- growth potential
- market served
- community involvement

## NOT-FOR-PROFIT OF THE YEAR

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To recognize a not-for-profit organization that exemplifies excellence and/or growth in any or all of the following areas:

- programs and services
- volunteer management  
(eg recruitment, training, recognition)
- fundraising initiatives
- transparency/disclosure
- marketing and promotion
- innovation in approach to community impact/service

## ENVIRONMENTAL PRACTICES

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To recognize a business or organization that has demonstrated environmental responsibility in any or all of the following areas:

- adoption of new sustainable practices
- encouragement of the sustainable use of renewable resources
- protection of environmentally sensitive areas
- contribution to improvement of community environmental practices

## EMPLOYER OF THE YEAR

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To recognise a business or organisation that exemplifies excellence in its community involvement and employee focus, in any or all of the following areas:

- job creation
- diversity of hiring, training and support programs
- morale initiatives
- recognition & reward programs
- workplace wellness
- commitment to professional and personal development

## CONTRIBUTION TO THE ARTS

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To recognize and celebrate an individual, organization or business that has contributed significantly to local art and culture.

# WHY PARTNER?

Being a key partner will be a visible demonstration of your commitment and support to the prosperity and diversity of The County's business community. We are stronger together!

- 1** **ENDORSEMENT**  
Receive recognition for your investment and support of the business community from a large, targeted audience.
- 2** **MAKE CONNECTIONS**  
Expand your personal and professional network exponentially by becoming a key connector in your business community.
- 3** **EXPOSURE**  
Gain exposure to industry spearheads and leaders. Some of the County's most influential people will take notice of your brand through our marketing platforms.
- 4** **ACCESS TO COMMUNITY**  
Unlock new opportunities and have access to the most trusted promotion of your business - positive word of mouth.
- 5** **LEARNING**  
Develop a wider understanding of our local business landscape and learn best practices from some of PEC's top drivers.
- 6** **DEMONSTRATE YOUR SUPPORT**  
Make a contribution to the prosperity and diversity of the business community by celebrating the entrepreneurial spirit of Prince Edward County.



# PARTNERSHIP PACKAGES 2023

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This year's Business Excellence Awards will see a return to a live event, in the beautifully restored and renovated heritage setting of the CAPE, Picton on Thursday 9 November ([www.thecape.pe](http://www.thecape.pe)).

The evening will be one to remember: the mansion provides the perfect setting in which to create a free-flowing event, with the awards ceremony in the ballroom, live-streamed to the three reception salons, allowing guests the opportunity to mix, mingle and network throughout. And of course, being in The County, you can be sure there will be plenty of mouth-watering food and drink offerings

## PRESENTING PARTNER

(1 AVAILABLE)

Our Presenting Partner package is set at \$7,500, in recognition of which we offer:

- Joint headline with PEC Chamber of Commerce to deliver the 2023 BEA
- Four premium seating tickets to the evening (6 pm – 9 pm)
- Four tickets to the exclusive VIP cocktail reception (5 pm – 6 pm)
- The opportunity to address the audience live on stage
- Plus recognition in all print, online and social media marketing for the event\*

## COCKTAIL RECEPTION PARTNER

(1 AVAILABLE)

Our Cocktail Reception Partner package is set at \$5,000, in recognition of which we offer:

- Opportunity to host exclusive VIP cocktail reception for dignitaries, partners, nominees and special guests in the Janis Joplin salon for one hour (5 pm – 6 pm)
- Two premium seating tickets to the evening (6 pm – 9 pm)
- Recognition in all relevant print, online and social media marketing for the event\*

## BRAND ACTIVATION PARTNER

(3 AVAILABLE)

**Our Experience/Brand Activation Partner package is set at \$3,000, in recognition of which we offer:**

- Opportunity to use one of three reception salons for complete brand activation purposes from 6 pm to 9 pm – this will allow you to make over your salon to promote your business, whether through installations, colour theming/décor or experiential events - note we are happy to make suggestions as to how you might leverage this opportunity
- Two premium seating tickets to the evening (6 pm – 9 pm)
- Two tickets to the exclusive VIP cocktail reception (5 pm – 6 pm)
- Recognition in all relevant print, online and social media marketing for the event\*

## PRODUCTION PARTNER

(TAKEN)

**This partnership opportunity is valued at \$3,300 and includes:**

- No longer available – our Production Partner is Elevation AV

## AWARD PARTNER

(7 AVAILABLE)

- Business of the year
- Entrepreneurial spirit
- Not-for-profit of the year
- Contribution to the arts
- Beyond business
- Environmental practices
- Employer of the year

**Our Award Partner packages are set at \$2,000 each, in recognition of which we offer:**

- Two premium seating tickets to the evening (6 pm – 9 pm)
- Two tickets to the exclusive VIP cocktail reception (5 pm – 6 pm)
- Recognition in all relevant print, online and social media marketing for the event\*

## ENTERTAINMENT PARTNER (2 AVAILABLE)

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Our Entertainment Partner packages are set at \$1,500 each, in recognition of which we offer:

- One premium seating ticket to the evening (6 pm – 9 pm)
- Recognition in all relevant print, online and social media marketing for the event\*

## MEDIA PARTNER (10 AVAILABLE)

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Our Media Partner packages are set at \$750 each, in recognition of which we offer:

- One premium seating ticket to the evening (6 pm – 9 pm)
- Recognition in all relevant print, online and social media marketing for the event\*

\*The Business Excellence Awards will be the subject of an advance, focused marketing campaign throughout The County and Quinte region using social media, websites, local radio, print, paid advertising, posters and other display materials, all highlighting our partners as appropriate. Partners' marketing collateral will be available on the evening, together with pop-up banners and step and repeat backdrops and press walls for photography/videography for use in post-event marketing, again highlighting our partners as appropriate.

# THANK YOU TO OUR 2022 PARTNERS



**The County**  
PRINCE EDWARD COUNTY • ONTARIO



Prince Edward County Chamber of Commerce

## SPECIAL THANKS TO

THE DOORPRIZE AND  
**SWAG BAG  
CONTRIBUTORS**

[pecbusinessexcellenceawards.com](http://pecbusinessexcellenceawards.com)