



Representing Business. Celebrating Business People. Since 1905

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**MEDIA RELEASE**  
**FOR IMMEDIATE RELEASE**  
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***The Prince Edward County Chamber of Commerce and its Membership Release their 2022 Municipal Election Priorities, Path to Prosperity for PEC Business and Community***

The start of a new term of council is an opportunity for reflection as well as a time to set goals for the next four years. The Prince Edward County Chamber of Commerce looks forward to the democratic process of our local election to champion The County's prosperity, diversity, and entrepreneurial spirit. To put its members' concerns' front and centre during the municipal election period, the PEC Chamber today released its [2022 Municipal Election Priorities Path to Prosperity for PEC Business and Community](#) which provides candidates an outline of The PEC Chamber's key policy priorities.

“Businesses across The County are looking to the government to develop policies that will spur local economic growth and job creation,” said Lesley Lavender, Executive Director of the PEC Chamber. “The municipality must create the right conditions to support business confidence, economic recovery, and prosperity. There must be a balance between short-and long-term solutions to address our current and future challenges.”

Some key highlights in the PEC Chamber's [2022 Municipal Election Priorities Path to Prosperity for PEC Business and Community](#) include:

- Creating working capital to provide direct financial support for small business.
- Provide business-friendly expectations around Planning, Zoning and Bylaw regulations so businesspeople can anticipate changes to ensure they can successfully adjust.
- Commit to undertaking thorough consultations with businesses and other stakeholders prior to introducing new legislation or regulations that significantly impact labour and/or the business community.
- Commit to the development of a long-term economic strategy to build a resilient community that focuses on levers of sustainable growth such as workforce development, immigration, technology, and infrastructure.
- Increase the housing stock by supporting the building of various types of accommodation, including worker housing.
- Implement a climate adaptation strategy and commit to providing adequate funding for climate resilience and environmental sustainability.
- Develop a transparent, long-term plan to protect agriculture lands for future generations without increasing taxes or cutting valuable programs and services.

“The past few years have been characterized by tremendous uncertainty: a prolonged pandemic, record-high inflation, labour shortages, and a housing crisis. On the horizon are several issues that will shape municipal discourse on a business level. If we want our economy and people to emerge stronger amid so much uncertainty, The County must focus on creating the right conditions to support competitiveness, productivity, and growth,” said Lavender. “We are providing all candidates with a blueprint for steps that can be taken to ensure we are bolstering The County's



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prosperity – we look forward to continued collaboration with municipal staff, the mayor, and all councillors over the next four years.”

The PEC Chamber’s election priorities includes both policy asks where immediate action is required to support business and foundational recommendations for long-term prosperity and were informed by the PEC Chamber’s diverse membership.

**[READ THE PATH TO PROSPERITY FOR PEC BUSINESS AND COMMUNITY.](#)**

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### **About The Prince Edward County Chamber of Commerce**

For more than a century, The Prince Edward County Chamber of Commerce has been the independent, non-partisan, indispensable partner of County business. The PEC Chamber’s focus is to channel the collective strength of the business community to improve the economy.

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